

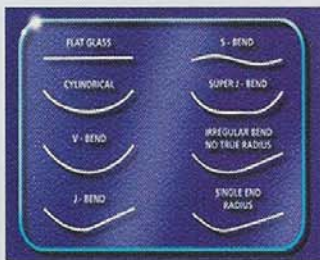


## glass & GLAZING



to identify and communicate easily with the association. This has been encouraged with joint advertising in the local media and Yellow Pages. It has also brought members together and with meetings (which are well attended) held every other month there is an agreement that by helping and encouraging each other in raising standards and professionalism, they help themselves. With the help of the CEF there is easy access to forums and seminars on topical issues whether they be on training, recruitment, building control or other issues of concern.

You can't underscore the importance and continuing real need for the work done by the GGF. We all know that conservatories are the growth area of the future, but, you know if we get it right the potential is awesome - mind boggling. There is no reason why virtually every dwelling in the country should not have a glass something or other somewhere to enjoy the benefit of the sun, and this should be our mindset. The opportunity for the industry is enormous. But we have to get it right. Glass manufacturers must make and promote the right glass to harness the colossal benefit of



### FIRST FOR TOUGHGLASS

Following a six months intensive development program in collaboration with Pilkington R&D Centre, TOUGHGLASS has successfully developed techniques to bend toughen Pilkington Activ™ self-cleaning glass. Pilkington Activ™ is effectively the same as conventional glass but with a specially developed coating on the outside, which has a unique dual action. Once exposed to UV light the coating chemically reacts in two ways. Firstly, it breaks down any organic dirt deposits, then rainwater sheets down the glass to wash the loosened dirt away. It is critical that the coating is not damaged during the bending and toughening process so that the depth-of-bend and the toughening process do not alter the "self-cleaning" properties of the glass, a unique performance achieved by TOUGHGLASS in its state-of-the-art factory in Kilkeel.

Pilkington Activ™ self-cleaning glass reduces cleaning and maintenance costs, and gives windows a better looking appearance for longer. It is the ideal choice where cleaning will be difficult or costly, or where good visibility is important. It is now available in curved toughened glass that offers a higher level of integration opportunities into modern and innovative architectural projects.

**For further information please contact:**

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Manufacturer's to the trade of PVC-u frames for doors, windows and conservatories

Features include

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- Internally or externally glazed
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